

**About NAPMM**

Founded in 1947, NAPMM strives to help market managers improve facilities and increase services while encouraging cooperation and exchange of ideas between members and partners.

**Board of Directors**

- Brendan Tydings - President**  
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*North Carolina State Farmers Market*
- Annie Allman**  
*Reading Terminal Market*
- Walter Campbell**  
*New England Produce Center*

**Message From The President**



For those of you that I have not met, my name is Brendan Tydings and it is my pleasure and honor to serve as NAPMM President. NAPMM has a rich history of providing resources, leadership development, and networking opportunities for permanent retail, wholesale, and public market professionals. But my favorite aspect of NAPMM is simply getting to meet so many great people. There have been many changes over the years but the one thing that will always remain constant is the importance of knowing your neighbor and those in your field, whether they are located nearby or across the country. NAPMM has been working diligently behind the scenes to fulfill our mission to our membership and provide a resource for market managers for many years to come.

NAPMM has some exciting things on the way. First, we are very excited for the upcoming conference in Nashville, TN this November! Please keep an eye out soon for how to register. Also, NAPMM has been working closely with USDA and Cornell University to organize a survey of Wholesale Produce Markets. This survey will lead to in depth interviews of select markets to better understand the needs and goals of markets across the country. The information from the surveys will lead to an organized effort to help strengthen these markets for years to come. If you know a wholesale produce market that may be interested in participating in this survey please send me an email at [btydings@gvrma.com](mailto:btydings@gvrma.com)

Again, it truly is a pleasure serving NAPMM with fellow market managers. We appreciate your patience as we work to fulfill the mission of NAPMM. If we can ever do anything to help or if you have ideas on how to get involved, please do not hesitate to reach out. See you all in Nashville!

**Brendan Tydings, NAPMM President**

**Lancaster Central Market is helping to reduce food waste!**

Read more on page 3



**Save the Date:**

2023 Fall Conference will be held in Nashville, TN November 13th-16th





## NAPMM Is Heading to Music City!

NAPMM is proud to announce our 75th Annual Conference will be held in Nashville, Tennessee. Join us from November 13th - 16th 2023 as we learn how music city's local food systems come into play in such a popular food destination.

Nashville is well known for its country music scene, hot Nashville chicken sandwiches, historic sights such as the Ryman Auditorium (the original Grand Ole Opry) and live music on every corner. The most lively part of this city is a major thoroughfare called Broadway, where you'll find the honkey-tonk bars and you might even catch a glimpse of the next big country-music star playing live. There's also no shortage of delicious cuisine in Nashville, from 5-star restaurants to homemade BBQ, you can't go wrong.

While the conference committee is still working out the details, we will be visiting the Downtown Nashville Farmers Market, the new Assembly Food Hall, along with local farms.

The conference hotel, The Holiday Inn Vanderbilt, is a close commute to the Downtown Nashville Farmers Market and is a quick walk to the famous Centennial Park and restaurants. The hotel hosts live music each night at their vibrant Commodore Grille.

Mark your calendars and spread the word! Don't miss out on this great opportunity to learn and network with your fellow colleagues from around the country and the world. Take advantage of early registration by October 10th to get the best rate.



### A little sneak-peak into the Nashville Farmers Market

The Nashville Farmers' Market, founded in the early 1800s, is located in the urban core of downtown Nashville adjacent to the Tennessee State Museum and Bicentennial Mall State Park. The year-round Market provides retail space to farmers, artisans and small businesses. Our facility includes two covered open-air sheds, a 24,000 square-foot garden center, a culinary incubation center and international food hall that includes some 20 restaurants and shops.



## Place an Ad in the 2024 NAPMM Handbook

The deadline for ads in the NAPMM Handbook is Tuesday, August 31. The handbook is source for information on all member markets, the latest NAPMM by-laws and officers and is the official repository of NAPMM history. It also is an efficient, cost effective way to promote your market to other members of the industry. The distribution includes all listed markets and other industry contacts and the rates are affordable. On top of all this the proceeds from the handbook help to subsidize membership and conference fees, and keep the organization running strong. Please consider renewing or expanding your current ad or becoming a new advertiser in this important publication this year.

## 2024 Added Value

When you support our organization through the placement of an add in our valuable handbook, your add will also:

- Live for a calendar year on our website : [napmm.org](http://napmm.org)
- Be featured in a spot across our social media platforms, advertised to the public
- Be included in an email blast to all contacts on the NAPMM mailing list



## -Now Introducing- NAPMM Web Presence REDESIGNED!



### Check out our **NEW WEBSITE!!**

Same Address, new design!

[www.napmm.org](http://www.napmm.org)

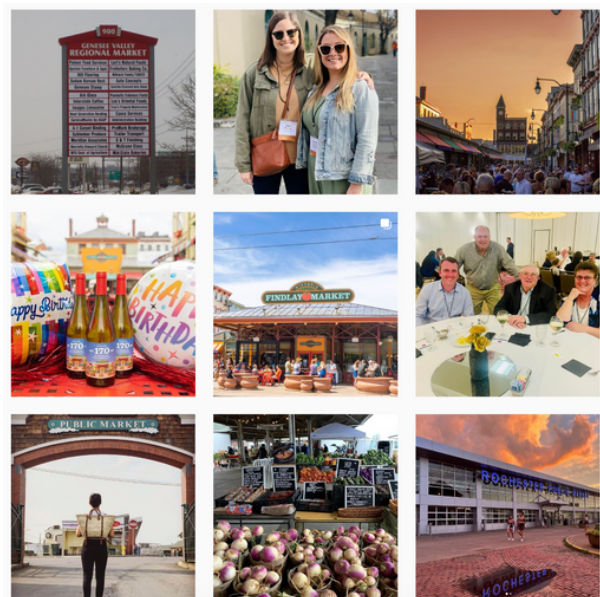
- Become a Certified Market Manager and/or Nominate a colleague for the Market Manager of the Year Award
- Learn about fellow NAPMM Member Markets
- Pursue resources including Green Sheets and recent press releases
- Stay up-to-date on resources outlining best practices
- Register seamlessly for Annual Conferences
- Easily submit member dues
- Reflect on previous conferences

## -Social Media & Marketing-

We're coming to you live from all new platforms!

Follow content across social media (Instagram, Facebook, and LinkedIn), website blogs, and e-blasts!

- ✓ **Promote Your Market:** Let's feature your Market! Each month NAPMM will feature a new Market Member. Email [contactnapmm@gmail.com](mailto:contactnapmm@gmail.com) if you'd like to be featured.
- ✓ **Engage:** Like, comment, share, and repost content. Encourage others to join NAPMM and follow fellow Market Members as well.
- ✓ **Celebrate Weekly:** Tag social media channels in your weekly Market Stories and content. We'll repost to drive traffic to your page and raise awareness about your Market.



## Shoutouts!

Great things are happening just around every corner!

### Lancaster Central Market Launches After Market Program!

Shoppers are now able to wait in line to browse a donated selection of produce and prepared items nearing the end of their shelf life. The cooler and tables that host these Market day leftovers, if you will, are the result of the new Kathleen L Peck After Market program. Designed to ensure nutritious food ends up on local tables, not in landfills, Market Standholders offer free goods that will expire before the next Market day.

*What a beautiful way to help end food waste!*



### Walking Food Tours Are Now At The Reading Terminal Market!

“You don’t have to be a foodie to enjoy food tours. There is much to learn about a place through the food people eat as food is an important part of the local history, customs, and culture. When discovering a new destination anywhere in the world, taking a walking food tour with a local guide will open unexpected doors to discovering the true soul of a place,” said, Annie Allman, CEO and General Manager, Reading Terminal Market.

### Revitalized Lexington Market Restores Hope

A staple in the community of Baltimore, the 200-year-old market is full of stories and cultural history stretching back for decades. The massive years-long renovation is breathing new life into the historical market and has created hope among the vendors. With an additional 60,000 square foot building, this creates space for an additional 45+ merchants and more access to food for the Baltimore community.



**Congrats Lexington Market!**






**-Looking Forward-**  
**Creating and Running for YOUR Market, Share Feedback!**





 *Are you interested in hosting a conference?*

 *Would you like to see your market featured across our new social media platforms?*

 *Doing big things at your Market? Excited about a new project? Share it with us and we will feature you and your market on our social media platforms, newsletter, and e-blasts!*

 *Where would you like to see a conference held?*

 *Would you be interested in serving on a committee for the Board of Directors?*

 *Are you aware of any Markets who may wish to be a new member of NAPMM?*

**email us at: [contactnapmm@gmail.com](mailto:contactnapmm@gmail.com)**

