

About NAPMM

Founded in 1947, NAPMM strives to help market managers improve facilities and increase services while encouraging cooperation and exchange of ideas between members and partners.

Message From the Treasurer

For those of you who I have not yet had the pleasure of meeting, my name is Amanda Vitale. I am the Executive Director of the CNY Regional Market Authority, located in Syracuse New York. I have been with the Authority for almost 8 years, and joined this organization shortly thereafter. The value that this organization has provided to both our market, and to myself has been unparalleled.



Oftentimes, managing a market can be a lonely job that can make you feel like you may even be going crazy. Everyday is different, and the scenarios we face present a new and unexpected challenge around every corner. What's worse is that there are so few people that do what we do. But, in this organization we get to surround ourselves with people who get it, people who understand the challenges, and even people who can top your wildest market story. Attending conferences, or even hopping on a phone call with a fellow market manager from the organization, is like a breath of fresh air, and can leave you feeling energized and ready to take on another unpredictable day of managing markets, and keeping local businesses and food systems flourishing.

Over these past couple years, it seems as though our challenges have become larger and more unpredictable, all while we have been more isolated than ever. Because of this, I feel that our organization currently has more to offer than ever before. Please consider supporting our growth with an ad in this year's NAPMM Handbook, and joining us for our upcoming conference - location announcement to follow. Your support helps us to not only widen the networks for our members, but to also provide maximum value with our resources and conferences.

I am wishing you all the best and looking forward to seeing all of you soon.

Amanda Vitale, NAPMM Treasurer

Board of Directors

- Brendan Tydings - President**
Genesee Valley Regional Market Authority
- Mary Goss - Vice President**
Lancaster Central Market
- Amanda Vitale - Treasurer**
Central New York Regional Market Authority
- Mark Smith - Secretary**
Philadelphia Wholesale Produce Market
- Jim Farr - Past President**
Rochester Public Market
- Cathy McDermott**
Rockford City Market
- Lonni Thomas**
Eastern Market - Detroit
- Sim McIver**
North Carolina State Farmers Market
- Annie Allman**
Reading Terminal Market
- Walter Campbell**
New England Produce Center

**Happy 170th Birthday
Findlay Market**

Read more on page 3



COMING SOON:

2023 Spring Conference
Location Announcement

Keep and Eye Out!





Place an Ad in the NAPMM Handbook TODAY

The deadline for ads in the NAPMM Handbook is Tuesday, August 31. The handbook is source for information on all member markets, the latest NAPMM by-laws and officers and is the official repository of NAPMM history. It also is an efficient, cost effective way to promote your market to other members of the industry. The distribution includes all listed markets and other industry contacts and the rates are affordable. On top of all this the proceeds from the handbook help to subsidize membership and conference fees, and keep the organization running strong. Please consider renewing or expanding your current ad or becoming a new advertiser in this important publication this year.

2022-23 Added Value

For the first time ever, when you support our organization through the placement of an add in our valuable handbook, your add will also:

- Live for a calendar year on our website : napmm.org
- Be featured in a spot across our social media platforms, advertised to the public
- Be included in an email blast to all contacts on the NAPMM mailing list





Cheer to 170 Years!

Findlay Market is Ohio's oldest continuously operated public market and one of Cincinnati's most cherished institutions, welcoming more than one million visitors each year. Located just blocks from downtown in Over-the-Rhine, a dense historic neighborhood rich in 19th century architecture, Findlay Market remains the bustling center of farm fresh, locally sourced, artisanal and specialty foods. Open Tuesday through Sunday year round, Findlay Market is home to more than 50 full-time merchants selling meat, fish, poultry, produce, flowers, cheese, deli, ethnic foods and more. On weekends, the Market also hosts a thriving Farmers Market, a vibrant Outdoor Market, numerous street performers and several special events.

To celebrate this monumental birthday, the team at the Findlay Market threw a birthday bash like no other. They held a night market, complete with food, drinks, artisan vendors, live music, sparklers, and a cake cutting ceremony. But that's not all; "just for the kids, they even featured balloon art and face painting straight from the Cincinnati Circus Co. Of course, in Findlay Market style, this couldn't go down without a few wild and crazy fun TicToks along the way.

To Celebrate Their Roots, Check out this Brief History of Findlay Market

Findlay Market is the only surviving municipal market house of the nine public markets operating in Cincinnati in the 19th and early 20th century. The market house is built on land donated to the City of Cincinnati by the estate of General James Findlay (1770 - 1835) and Jane Irwin Findlay (1769 - 1851). Findlay Market is Ohio's oldest surviving municipal market house. It was designed under the direction of City Civil Engineer Alfred West Gilbert (1816-1900) using a durable but unconventional cast and wrought iron frame, a construction technology that had been little used in the United States. Findlay Market was listed on the National Register of Historic Places in 1972. The structure was among the first markets in the United States to use iron frame construction technology and is one of very few that have survived.

Built originally as an open-sided pavilion, the market was erected in 1852 but disputes with contractors and difficulties correcting problems with the new construction methods delayed its opening until 1855. The center masonry tower was added in 1902. Soon after, public health concerns about the market, which was open to the elements and exposed to increasing urban pollution, prompted enclosure of the market house and the addition of plumbing and refrigeration. Merchants previously had used cool storage in deep cellars beneath nearby breweries.

The market house tower bell, rung at the start of each market day, was brought from Cincinnati's Pearl Street Market when that facility was torn down in 1934. Findlay Market was renovated in 1973-74 as part of the federal Model Cities program. It was renovated again and expanded in 2002 and 2003.

-Now Introducing- NAPMM Web Presence REDESIGNED!



Check out our **NEW WEBSITE!!**

Same Address, new design!

www.napmm.org

- Become a Certified Market Manager and/or Nominate a colleague for the Market Manager of the Year Award
- Learn about fellow NAPMM Member Markets
- Pursue resources including Green Sheets and recent press releases
- Stay up-to-date on resources outlining best practices
- Register seamlessly for Annual Conferences
- Easily submit member dues
- Reflect on previous conferences

-Social Media & Marketing-

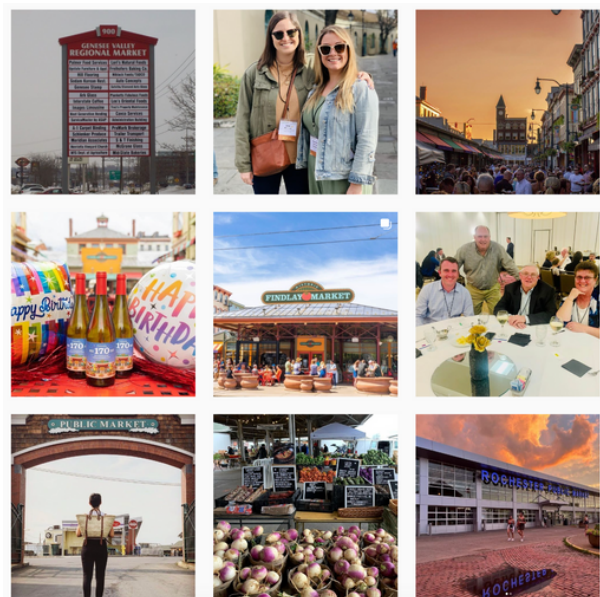
We're coming to you live from all new platforms!

Follow content across social media (Instagram, Facebook, and LinkedIn), website blogs, and e-blasts!

✓ **Promote Your Market:** Let's feature your Market! Each month NAPMM will feature a new Market Member. Email contactnapmm@gmail.com if you'd like to be featured.

✓ **Engage:** Like, comment, share, and repost content. Encourage others to join NAPMM and follow fellow Market Members as well.

✓ **Celebrate Weekly:** Tag social media channels in your weekly Market Stories and content. We'll repost to drive traffic to your page and raise awareness about your Market.

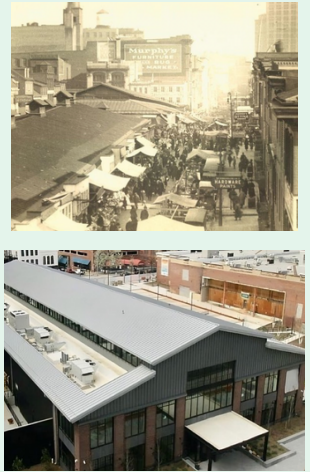


Shoutouts!

Great things are happening just around every corner!

Baltimore's Lexington Market Turns 293!

YES, you read that right, 293 years of the Lexington Market. What better reason to celebrate with a night of food and festivities?!?! Their rich history of entrepreneurship and diversity in the food industry has kept them strong and steady throughout the years. Through the turn of the 20th century, Lexington Market was recognized as a social center for most democratic traditions. By 1925 there were over 1,000 stalls under 3 block long sheds. What's more; big strides are being made on the "New Lexington Market." - Showing that it takes continuous growth to stay 293 years strong. Peep some sneak peaks of the "New Lexington Market" on their Instagram account! **Here's to 293 more years!**



Phillip Grant - Hunts Point Terminal Market - Names 2022 Bronx Power 100



"Since Phillip Grant took over at the Hunts Point Produce Market, one of the world's largest, he has overseen much of the region's produce shipments, reaching over 23 million people with nearly \$2.3 billion in annual sales from the 1 million-square-foot market. He successfully helped negotiate the end of a Teamsters strike and secured \$100 million from New York City to improve the market's infrastructure. In late 2021, Grant committed to donating fresh produce to a food pantry at the Bronx campus of Mercy College, his alma mater." -City and State New York

Congratulations Phillip!

The Eastern Market in Detroit Offers Detroit Community Markets

These are neighborhood locations where individuals residing in communities in Detroit, that may not have access to fresh local food, can buy fresh, affordable, locally produced food. These locations include farmer's markets, farm stands, and food box programs!

"We strive to increase access to healthy foods, improve neighborhoods, support local growers and entrepreneurs, and create public spaces where residents can come together." - Detroit Community Markets





-Looking Forward-

Creating and Running for YOUR Market, Share Feedback!



Are you interested in hosting a conference?



Would you like to see your market featured across our new social media platforms?



Doing big things at your Market? Excited about a new project? Share it with us and we will feature you and your market on our social media platforms, newsletter, and e-blasts!



Where would you like to see a conference held?



Would you be interested in serving on a committee for the Board of Directors?



Are you aware of any Markets who may wish to be a new member of NAPMM?

email us at: contactnapmm@gmail.com

