

BENEFITS OF MEMBERSHIP

- Access to NAPMM website featuring a member's bulletin board, conference and training information, and links to USDA resources.
- Annual educational conference and regional meetings.
- Market Manager Certification Program.
- Listing in NAPMM Handbook.
- Quarterly GreenSheet Newsletter.
- Most of all, being part of a network of market managers who are there to support you!

CONFERENCES/REGIONAL MEETINGS

Each year NAPMM organizes an annual conference which is hosted by one of our member markets from across the U.S. and Canada. We also sponsor regional meetings that focus on specific topics.

Our events are made possible through the support of our members, sponsors, and friends. For more information about sponsorship levels, please visit our website at napmm.org.

NATIONAL ASSOCIATION OF PRODUCE MARKET MANAGERS

Visit our website at napmm.org

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COMMITTED TO EXCELLENCE

FOUNDED IN 1947, NAPMM STRIVES TO HELP MARKET MANAGERS IMPROVE FACILITIES AND INCREASE SERVICES WHILE ENCOURAGING COOPERATION AND EXCHANGE OF IDEAS BETWEEN NAPMM MEMBERS AND PARTNERS.

VISIT OUR WEBSITE AT NAPMM.ORG

OUR ORGANIZATION

NAPMM promotes education, research, and the exchange of information amongst members through a member-driven organization composed primarily of market managers as well as their strategic and supporting partners.

Why should I join NAPMM?

- Member-driven organization where member input and participation are welcomed.
- Practitioner-based assistance from those in the job of market manager.
- Experts in the field of market management who are willing to share their knowledge.
- An established organization with over 65 years of history and experience.
- Economical value of membership.
- Focused and unique organization with a primary audience of markets that have permanent facilities and year-round operations.
- Opportunity to network with other market managers and develop long lasting professional relationships and friendships.
- Access to USDA and industry partners and organizations.

MISSION AND OBJECTIVE

NAPMM's mission is to improve and strengthen the economic health and vitality of year-round, permanent, wholesale produce markets, retail farmers' markets, and public markets.

The purpose of this association is to accomplish the objectives outlined below:

- Providing information to improve market practices and facilities;
- Increasing the products and services that markets render to the public, producers, and distributors;
- Promoting cooperation and exchange of information between U.S. and International markets;
- Initiating and cooperating with other agencies in the preparation and support of desirable legislation and administrative rules;
- Making recommendations regarding research studies and other activities beneficial to markets;
- Working for the adoption and practice of high market standards.

COMMENTS FROM MEMBERS

“On behalf of Ellen, myself, and the entire Milwaukee Public Market family, I just want to extend our most sincere appreciation for the warm welcome we received at last week's conference. The experience exposed us to the leaders of this industry, and the vast knowledge that comes with it.

The words ‘thank you’ don't come near explaining the level of gratitude we have for you and the members of NAPMM. Like I said to Paul Steinke, ‘I wasn't sure what to expect when I arrived in Columbia. I figured it was possible we could forge new relationships which would prove to be helpful with our operation, but never did I think we would find new friends along the way.’

You should all be extremely proud of what you provide and how far you've come. Ellen and I have a newfound sense of drive and motivation, and I only hope we can translate that into tangible changes at our market.”

- Paul Schwartz, Milwaukee Public Market

“When I became the Manager of the Rochester Public Market almost 20 years ago, although I had always been a market shopper, I knew nothing about how to operate one. Luckily the former Manager had been an active member of NAPMM and I continued to receive their mailings.

I came to my first conference with some trepidation; how would a novice like me fit in with a group of folks who operated some of the largest and most successful markets in the country. My trepidation became amazement after just my first day—the warm greeting, the acceptance, the willingness to share knowledge was astounding. The diversity of the Markets and the managers added to the experience. I left the conference with friendships that continue to this day, friends that are only a phone call away when you have a question, friends that are always ready to support me in tough times, and friends that I look forward to seeing each year at our annual conference.”

- James Farr, Rochester Public Market