

Summer 2001

www.napmm.org

Green Sheet

The newsletter of the
National Association of Produce Market Managers

About NAPMM

Founded in 1947, NAPMM strives to help market managers improve facilities, increase services, and encourage cooperation and exchange of ideas between members. More than 110 produce market managers are members of NAPMM.

NAPMM Officers

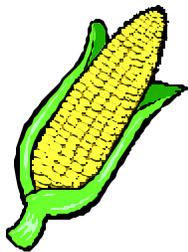
Don Coker, President

Michael Janis, 1st Vice-Pres

Dexter Hill, 2nd Vice-Pres

Sherree Brannon, Treasurer

Charles Edwards, Executive Secretary



Special Thanks

NAPMM thanks **Nonprofit Works** for their assistance in producing this newsletter. Call them at **(716) 421-9094** to learn about their services in grant writing, web development and communications.

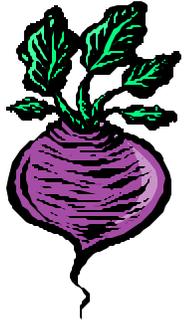
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St. Louis Revisited, by Jim Farr

Many thanks to Clarence Hughes and his staff for presenting a first rate NAPMM conference in St. Louis this past May. The hotel and hospitality were great. I know that many of us consider it a pleasure and a valuable opportunity to exchange information when the NAPMM "family" gathers for the yearly conference. In particular, the market visits were enlightening, especially the Soulard Market. Congratulations again to the award winners (see back page). Make sure to visit www.napmm.org for photos, presentation info and minutes from St. Louis, as well as Montreal 2002 [information](#).

The City Market, Kansas City, MO by Lou Steele

Plans are underway for an \$8.2 million capital campaign for the City Market. Approximately \$4.4 million has been raised, and construction will begin this Fall, which we expect to take 3-4 years. Parking, improved storefronts, a new center island, and extending the other farmer islands to the east and west buildings should improve customer traffic flow to the permanent buildings, and minimize the weather's impact on the Market. The City Market is also an important downtown entertainment venue, which hosts House of Blues concerts, the City's Fourth of July celebration, and the Chiefs annual kickoff celebration. Obviously, the new facilities will provide significant benefits to these uses, as well.



President's Message, by Don Coker

It is my pleasure and honor to serve as the president of NAPMM for the 2001-02 year. I hope that my service can be as fruitful and success filled as my predecessor, Lou Steele of the City Market in Kansas City. I am sure that the membership joins me in thanking Lou for his service.

The 2001 Annual Conference in St. Louis lived up to the exemplary standards set by previous host cities. Clarence Hughes and the St. Louis Produce Market delivered an excellent event filled with quality speakers and valuable information.

During the business meeting, the Association made some historic decisions as to the manner in which it operates. Most notably, the Board of Directors and membership authorized hiring a full-time executive secretary to handle the NAPMM's membership and administrative functions. After careful consideration, the executive committee approved Charles Edwards to fill this role. "Charlie", who recently retired from the North Carolina Department of Agriculture, has an excellent understanding of the NAPMM's culture and goals. I am extremely fortunate to have him assisting me during this term. For more information on presentations made during the conference, the new slate of officers, and minutes from the conference meetings, please visit our website at www.napmm.com.

I hope that you are doing well and enjoying the summer.

Busy as ever By Bruce Nichols, Ontario Food Terminal, Toronto, Ontario

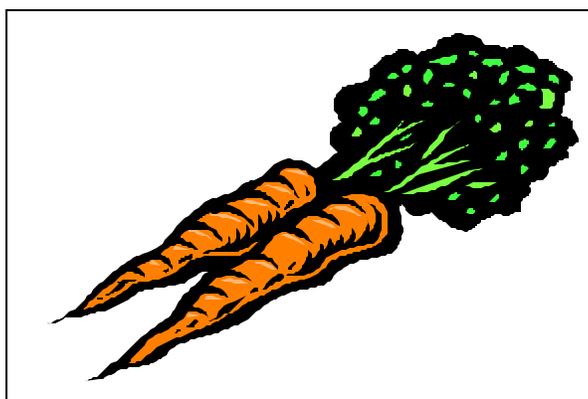
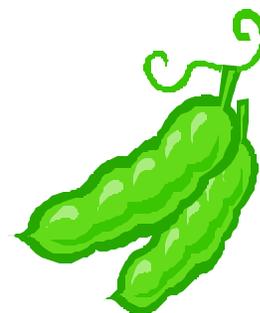
As I've told some of you, while on my way to the NAPMM conference in St. Louis, I was appointed to General Manager for the Ontario Food Terminal. Needless to say, there was a lot of work waiting for me when I returned. Perhaps this explains why I've barely had the time to send people information I promised them, while in St. Louis.

Currently, two of our main Farmers' Market goals involve providing more space for tenants, and reviewing stall lease policies. My thanks to Danny Jones who helped me with architects drawings of a shed. We are also looking at how to renovate a parking deck (at a cost of \$2.3 million) while still operating the Farmers' Market beneath. A word on parking decks: if you need the car space they are great, if you like spending money they are even better! We have placed a resurfacing material on about half our common docks, and I think George Maroulis from New York should come and take a look.

With the deregulation of power in Ontario scheduled for May 2002, we will become one of the largest single purchaser of power in our area—approximately \$1.2 million. We have work to do with our tenants on this issue, but in the end they will pay less with our bulk purchasing power. After three years, we should better understand the spot price of hydropower and potentially save even more money.

Bill Carsley has done a lot of work on food safety, and we are now in the final stages of producing a video on the topic, which is sure to be of interest to many NAPMM members. Bill would like to thank the organization for his recent award, and know that he remains active working on special projects like food safety.

My new organizational structure is proving it's worth, and staff are showing their abilities and desire to make Toronto one of the best markets on the continent. Best wishes to all.



Editor's Corner, by Jim Farr

Happy Summer everyone!

I hope you enjoy our latest issue of the Green Sheet. If you'd like to receive future issues by e-mail, please inform me at the e-mail address that follows. Our plan is to feature updates, tips and ideas from different NAPMM members in each issue. If you have something to share, please either send me an e-mail to farrj@ci.rochester.lib.ny.us, or call me at (716) 428-6866. I also encourage you to suggest themes or topics for future issues. Best always.

NAPMM Awards

Western N.C. Farmers' Market Manager Mike Ferguson was awarded the NAPMM "Market Manager of the Year" for his involvement and support of state and local farmers' markets. He was the president of NAPMM in 1996-97. Ferguson has been manager of the market for more than 10 years.

Charles Edwards of Raleigh, recently retired State Farmers' Market manager, received the distinction of being named the first executive secretary of the organization. The executive secretary is responsible for maintaining the organization's records. Edwards, who was named the NAPMM "Manager of the Year" in 1991, managed the farmers' market in Raleigh for 16 years.

Piedmont Triad Farmers' Market Manager Dexter Hill of Kernersville was elected second vice president of the national association for 2001-02. Hill served as NAPMM treasurer last year. Since the Piedmont Triad Farmers' Market opened in 1995, Hill has served as manager. Hill has worked for the N.C. Department of Agriculture and Consumer Services for 18 years.