

### "Come for the Freshness ... Stay for the Fun!"

Provincial (like a State) Association governed by 12 volunteers representing vendors, managers, leaders & community reps.

130 Farmers' & PublicMarkets

26 over 100 years old

2 over 200 years old

Annual Sales - \$700 million

Economic Impact - \$2 billion

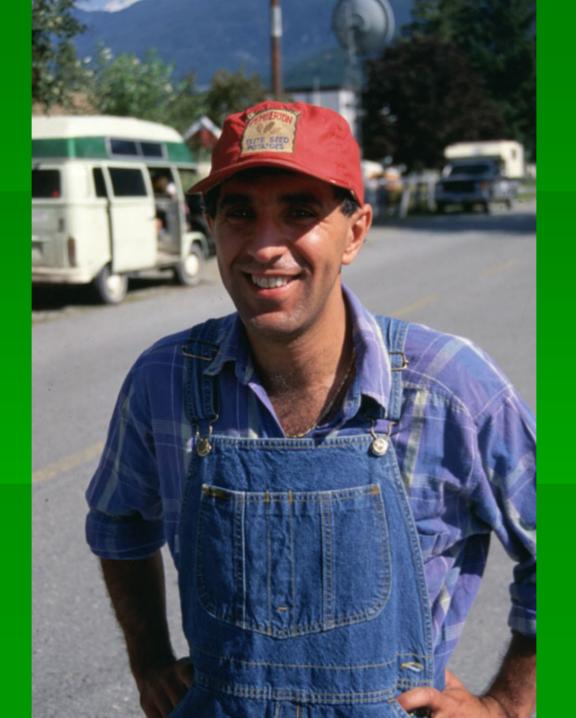




#### Farmers 1<sup>st</sup> Market or I Grow Market

to combat hucksters & peddlers





131 met with us for dinner

75 farms want to join us

 27 volunteered to serve on our Steering Committee

## Liberty Village BIA Sunday, May 27 – 9 am to 2pm

-300,000 affluent residents within 10 minutes

- Woodbine Centre
  - Friday, June 1 Noon to 6pm

50,000 cars pass by our site every day!

Project IMPACT \$995,000(2001 – 03)

Project TEAM \$824,004(2003 – 05)

Project GREEN
\$ 1million (2006 – 09)

Project CERTIFY (pending)

\$700,000 (2006 - 09)

## Farmers' Markets Canada

founded April 29, 2006

## Approximately 500 Markets across the country

#### 10 Provinces

## one Director from each

# Strategic Plan & Bylaws completed

### Funding application for \$200,000 in the works

- Economic Impact Study
- Set up a Secretariat
- Hire an Executive Director

