

74th ANNUAL NAPMM CONFERENCE SCHEDULE

MONDAY, March 23

- 3:00–6:00 Registration at Hilton Garden Inn, French Quarter/CBD
- 3:00–6:00 Board of Directors Meeting
- 6:00–8:00 President’s Reception- **Pythian Market**, 234 Loyola Ave (2 blocks to the right from the hotel garage)
Welcome by **Mayor of New Orleans**
- 8:00 Hospitality Suite Opens - TBD

TUESDAY, March 24

- 6:30–8:00 Breakfast in hotel lobby
- 8:15 Registration
- 8:15–8:30 Welcome Remarks & Logistics
- 8:45–10:45 **Opening Plenary and Keynote , History of Markets in New Orleans, Liz Williams, Southern Food and Beverage Museum**
Keynote: Crescent City Farmers Market, How Markets helped bring a City back from disaster, Richard McCarthy, Executive Director, Slow Food USA and Co-Founder of the Crescent City Farmers Market
- 10:45-11:00 Break
- 11:00–12:00 **Market Governance Structures, Challenges and Opportunities, Panel Discussion**
- 12:15–1:30 Lunch and **General Membership Meeting**
- 1:45–2:45 Breakouts- Retail: **How can NAPMM provide you more value?**
Wholesale: **How Can NAPMM provide you more value?**
- 2:45–3:00 Break
- 3:00–4:30 Breakouts – Retail: **Innovative Programs to Keep Customers Engaged**, Facilitated by Kelly McBride, Events and Communications Coordinator, Rochester Public Market
Wholesale: **USDA and United Fresh Updates**
- 5:30–7:30 Dinner on your own (see conference packet for recommendations)
- 8:00 Hospitality Suite Opens

WEDNESDAY, March 25

- 6:30–7:30 Breakfast on your own
- 8:30 **Board bus and travel to Matrana’s Produce, 201 Louisiana Ave.**
- 9:00–10:15 Tour facility and hear about the evolution of the family run business
- 10:15-10:30 Travel To **Westwego Shrimp Lot**
- 10:45-11:30 Hear the story of the evolution of the market, chance to roam and experience site, many businesses ship fresh seafood
- 11:30- 11:45 Walk to **Westwego Farmers Market**
- 11:45–12:15 Tour market and hear about the operation and history
- 12:15–1:15 **Authentic Southern Seafood Cookout, Provided by Westwego Police Benevolent Association (non-seafood choices available)**
- 1:20-2:00 Board bus and travel to the **Bywater Market**
- 2:00- 3:15 Presentation by staff and tour Market
- 3:15-3:45 Travel to **St Roche Market**
- 3:45-5:30 Quick overview, enjoy Happy Hour(coupon provided for first drink)
- 5:30-5:45 Travel to hotel
- 6:00 Dinner on your own
- 8:00 Hospitality Suite Opens

THURSDAY, March 26

- 8:15 Board bus and travel to **French Market**
- 8:30–9:30 Coffee and beignet at **Café Du Monde**

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- 9:45–10:30 **Presentation on history and current operation of French market and adjoining District. Ande'e Ducre, Flea and Farmers Market Manager, French Market Corporation**
- 10:45–1:00 Tour of Market and Jackson Square , time to explore neighborhood and have lunch(vouchers for lunch)
- 1:15-1:30 Travel to **Hotel**
- 2:00–3:30 **Presentations on Market projects facilitated by Ron Batchner, Architect USDA**
- 3:30–5:00 Board of Directors Meeting
- 6:30–9:30 Awards Banquet at Hotel
- After Banquet Hospitality suite opens

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