

About NAPMM

Founded in 1947, NAPMM strives to help market managers improve facilities and increase services while encouraging cooperation and exchange of ideas between members and partners.

Board of Directors

Brendan Tydings - President
Genesee Valley Regional Market Authority

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Philadelphia Wholesale Produce Market

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Annie Allman
Reading Terminal Market

Walter Campbell
New England Produce Center

NAPMM Is Heading to Music City!

Our 77th Annual Conference will be held in Nashville, Tennessee. Join us from November 13th - 16th 2023 as we learn how music city's local food systems come into play in such a popular food destination.

For anyone who has not yet registered, **the cutoff date for discounted registration has been extended to Monday, October 30th and all hotel rooms in our block MUST be booked by Friday, October 20th!**

Book your hotel room today by either calling the hotel at: 615-327-4707 with block code (PMI) or by using the following link: [BOOK HERE](#)

Those wishing to pay by check can remit payment to:

National Association of Produce Market Managers
2100 Park Street, Mailbox #14
Syracuse, NY 13208

Representatives from the USDA will be attending to discuss infrastructure challenges at wholesale and terminal markets -- this is a great opportunity for open discussion with representatives looking at these challenges on the federal level. Nashville is well known for its country music scene, hot Nashville chicken sandwiches, historic sights such as the Ryman Auditorium (the original Grand Ole Opry) and live music on every corner. The most lively part of this city is a major thoroughfare called Broadway, where you'll find the honkey-tonk bars and you might even catch a glimpse of the next big country-music star playing live. There's also no shortage of delicious cuisine in Nashville, from 5-star restaurants to homemade BBQ, you can't go wrong.

We will be visiting the Downtown Nashville Farmers Market, the TN Department of Ag. As well as local farms.

The conference hotel, The Holiday Inn Vanderbilt, is a close commute to the Downtown Nashville Farmers Market and is a quick walk to the famous Centennial Park and restaurants. The hotel hosts live music each night at their vibrant Commodore Grille.

Mark your calendars and spread the word! Don't miss out on this great opportunity to learn and network with your fellow colleagues from around the country and the world. **Take advantage of early registration by October 30th to get the best rate.**





Place an Ad in the 2024 NAPMM Handbook

The deadline for ads in the NAPMM Handbook is November 17th, 2023. The handbook is source for information on all member markets, the latest NAPMM by-laws and officers and is the official repository of NAPMM history. It also is an efficient, cost effective way to promote your market to other members of the industry. The distribution includes all listed markets and other industry contacts and the rates are affordable. On top of all this the proceeds from the handbook help to subsidize membership and conference fees, and keep the organization running strong. Please consider renewing or expanding your current ad or becoming a new advertiser in this important publication this year.

2024 Added Value

When you support our organization through the placement of an add in our valuable handbook, your add will also:

- Live for a calendar year on our website : napmm.org
- Be featured in a spot across our social media platforms, advertised to the public
- Be included in an email blast to all contacts on the NAPMM mailing list



-Now Introducing- NAPMM Web Presence REDESIGNED!



Check out our **NEW WEBSITE!!**

Same Address, new design!

www.napmm.org

- Become a Certified Market Manager and/or Nominate a colleague for the Market Manager of the Year Award
- Learn about fellow NAPMM Member Markets
- Pursue resources including Green Sheets and recent press releases
- Stay up-to-date on resources outlining best practices
- Register seamlessly for Annual Conferences
- Easily submit member dues
- Reflect on previous conferences

-Social Media & Marketing-

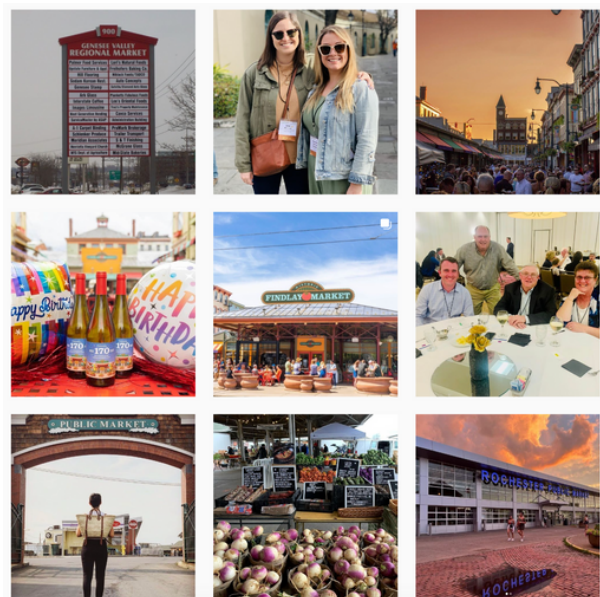
We're coming to you live from all new platforms!

Follow content across social media (Instagram, Facebook, and LinkedIn), website blogs, and e-blasts!

✓ **Promote Your Market:** Let's feature your Market! Each month NAPMM will feature a new Market Member. Email contactnapmm@gmail.com if you'd like to be featured.

✓ **Engage:** Like, comment, share, and repost content. Encourage others to join NAPMM and follow fellow Market Members as well.

✓ **Celebrate Weekly:** Tag social media channels in your weekly Market Stories and content. We'll repost to drive traffic to your page and raise awareness about your Market.



Shoutouts!

Great things are happening just around every corner!

Findlay Market's Fall Food Fest

This tasting event lets you sample some of the very best fall dishes from merchants, vendors and farmers at Findlay Market. Each ticket is good for one sample from one business. In addition to the Tasting Event, we will also have a fall-themed photo booth and live music from Wild Carrot and Tracy Walker. Bring your family and friends and join us in celebrating all things fall.

What a tasty way to ring in fall festivities!



Reading Terminal's Oyster Fest!

This exclusive, highly anticipated, after-hours, annual event is returning by popular demand. Oysterfest first debuted in 2013, and has become one of Reading Terminal Market's signature events, pairing a dozen different varieties of fresh, succulent, locally harvested oysters with a dozen locally sourced microbrews. This year's oyster provider is The Barnegat Oyster Collective, a farm-to-table shellfish aquaculture organization dedicated to connecting oyster lovers to the diverse products of New Jersey's pristine Barnegat Bay.

Rochester Public Market's Artist Row

Since 2005, the Friends of the Rochester Public Market has sponsored Artist Row, a community arts festival at the Rochester Public Market. In an effort to remove barriers to participation, Artist Row strives to provide a juried show for local artists which is both affordable to participants and free to the public. Like the Rochester Public Market, Artist Row serves as a crossroads for the greater Rochester community bringing together people from all over our region for a celebration of art, music, play, and food.





-Looking Forward-

Creating and Running for YOUR Market, Share Feedback!



Are you interested in hosting a conference?



Would you like to see your market featured across our new social media platforms?



Doing big things at your Market? Excited about a new project? Share it with us and we will feature you and your market on our social media platforms, newsletter, and e-blasts!



Where would you like to see a conference held?



Would you be interested in serving on a committee for the Board of Directors?



Are you aware of any Markets who may wish to be a new member of NAPMM?

email us at: contactnapmm@gmail.com

