

***Over 70 Years Serving the Produce Industry***

The National Association of Produce Market Managers (NAPMM) would like to ask for your consideration of our conference sponsorship opportunities. The following information outlines our organization and sponsorship levels for our 2017 annual and regional conferences.

**OUR ORGANIZATION**

NAPMM promotes education, research, and the exchange of information among members through a member-driven organization composed primarily of market managers as well as their strategic and supporting partners.

**MISSION**

NAPMM's mission is to improve and strengthen the economic health and vitality of year-round, permanent, wholesale produce markets, retail farmers' markets, and public markets.

**CONFERENCES AND REGIONAL MEETINGS**

Each year NAPMM organizes an Annual Conference for the entire membership and a Regional Meeting alternating annually between a wholesale and retail market focus which are hosted by our member markets throughout the U.S and Canada. The Annual Conference and Regional Meeting include educational sessions and tours emphasizing such topics as new industry trends, crisis management, best practices related to facility and market management at wholesale and retail operations, and highlighting new markets and those involved in major capital improvements. We also strive to keep our members up to date on the latest trends in the food industry as well as political initiatives and actions that affect farmers.

NAPMM meetings are made possible through the support of our members, sponsors, and friends. Sponsorship is integral to hosting informative and successful events each year. The various levels of sponsorship and benefits are outlined on the following page, though sponsorships can be tailored to your level of interest and goal in supporting NAPMM. We appreciate your consideration and would welcome your partnership and participation!

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**SPONSORSHIP LEVELS**

**PLATINUM LEVEL SPONSORSHIP**

**\$5,000 +**

- Four NAPMM annual memberships (value of \$380)
- Display space and 20-minute presentation at Annual Conference
- Listed as sponsor on all conference materials
- Two Annual Conference registrations (value of \$350)
- Listed as sponsor on all Regional Meeting materials
- Four Regional Meeting registrations
- Half-page ad in NAPMM Handbook (distributed to more than 300 markets and industry constituents)
- Ad or logo on website and two issues of the GreenSheet newsletter

**GOLD LEVEL SPONSORSHIP**

**\$3,000**

- Four NAPMM annual memberships (value of \$380)
- Half-page ad in NAPMM Handbook (distributed to more than 300 markets and industry constituents)
- Ad or logo on website and two issues of the GreenSheet newsletter
- Select one of the following meeting options:*
  - Option One: Annual Conference
    - Display space at Annual Conference
    - Listed as sponsor on all conference materials
    - One Annual Conference registration (value of \$350)
  - Option Two: Regional Meeting
    - Listed as sponsor on all Regional Meeting materials
    - Four Regional Meeting registrations

**SILVER LEVEL SPONSORSHIP**

**\$2,500**

- Four NAPMM annual memberships (value of \$380)
- Listed in NAPMM Handbook (distributed to more than 300 markets and industry constituents)
- Listed on website and two issues of the GreenSheet newsletter
- Select one of the following meeting options:*
  - Option One: Annual Conference
    - Listed as sponsor on all conference materials
    - One Annual Conference registration (value of \$350)
  - Option Two: Regional Meeting
    - Listed as sponsor on all Regional Meeting materials
    - Four Regional Meeting registrations

**BRONZE LEVEL SPONSORSHIP**

**\$1,000**

- Four NAPMM annual memberships (value of \$380)
- Listed in NAPMM Handbook (distributed to more than 300 markets and industry constituents)
- Listed on website and one issue of the GreenSheet newsletter
- Listed as sponsor on all Regional Meeting materials
- One Regional Meeting registration



71<sup>st</sup> Annual Conference  
San Francisco, California  
March 21-23, 2017

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**SPONSORSHIP FORM**

Name \_\_\_\_\_  
Market/Agency \_\_\_\_\_  
City \_\_\_\_\_  
Email \_\_\_\_\_

Title \_\_\_\_\_  
Address \_\_\_\_\_  
State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_

**PLEASE SELECT SPONSORSHIP LEVEL**

- \$5,000+ PLATINUM LEVEL SPONSORSHIP
- \$3,000 GOLD LEVEL SPONSORSHIP
- \$2,500 SILVER LEVEL SPONSORSHIP
- \$1,000 BRONZE LEVEL SPONSORSHIP

IF A **GOLD** OR **SILVER** LEVEL SPONSORSHIP WAS SELECTED, PLEASE CHOOSE ONE OF THE FOLLOWING OPTIONS:

- Option One: Annual Conference
- Option Two: Regional Meeting

IF REGISTERING MULTIPLE CONFERENCE OR MEETING ATTENDEES, PLEASE SUBMIT A SHEET FOR EACH REGISTRANT.

Name \_\_\_\_\_  
Market/Agency \_\_\_\_\_  
City \_\_\_\_\_  
Email \_\_\_\_\_

Title \_\_\_\_\_  
Address \_\_\_\_\_  
State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_

PLEASE SUBMIT INFORMATION NO LATER THAN **FEBRUARY 1, 2017**.

**REMIT CHECKS MADE PAYABLE TO:**

National Association of Produce Market Managers (NAPMM)  
P. O. Box 1617  
Garner, NC 27529

Questions? Contact Linda Best at (919) 779-5258 or [lindabest@napmm.org](mailto:lindabest@napmm.org).

For more information about our conference visit our website at [www.napmm.org](http://www.napmm.org).

Thank you for your interest and support in National Association of Produce Market Managers.

**FEDERAL TAX ID #59-6563122**